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From: <u>Alfred A. Stadnicki</u>		Date: <u>December 1, 2004</u>
Client/Matter No.: 1164.41382PX1		No. of Pages: <u>10</u> (including cover sheet)
Deliver To	Facsimile Number	Reference Number
Examiner C. Chow Group Art Unit: 2685	703-872-9306	09/704,796

**COMMENTS/MESSAGE:**

Attached hereto for filing in the U.S. Patent and Trademark Office are the following documents:

- 1) Transmittal (2 pages); and
- 2) Request for Reconsideration (7 pages).

If you experience any problem regarding this transmission, please contact Stacey Keaton at 703 312 6600.

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Docket No.: 3011-03  
File No. 1164.41382PX1

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of :  
KAY, et al. : Art Unit: 2685  
Serial No: 09/704,796 :  
Filed: November 3, 2000 : Examiner: C. Chow

For: TELEVISION COMMERCE SYSTEM WITH PROGRAM IDENTIFIERS

**TRANSMITTAL**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

December 1, 2004

Sir:

Transmitted herewith is a Request for Reconsideration In the above-identified application.

☒ No additional fee is required.

☐ Also attached:

The fee (if applicable) has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	20	20	0	x \$18 =	\$0
Independent Claims	3	3	0	x \$88 =	\$0
<b>TOTAL FEE DUE</b>					<b>\$0</b>

Docket No.: 3011-03  
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PATENT

- ☐ A Credit Card Payment form in the amount of \$0 is attached
- ☒ Commissioner is hereby authorized to charge any additional fees associated with this communication or credit any overpayment, to Deposit Account No. 01-2135, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

Respectfully Submitted,

ANTONELLI, TERRY, STOUT & KRAUS, LLP



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AAS/slk  
Enclosures

Docket No.: 3011-03  
File No. 1164.41382PX1

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of  
KAY, et al.

:  
: Art Unit: 2685

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: Examiner: C. Chow

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**REQUEST FOR RECONSIDERATION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

December 1, 2004

Sir:

This Request for Reconsideration is filed in response to the Official Action dated September 1, 2004, the time for response to which is up to and including December 1, 2004.